

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

MTTM (2018 Batch) (Sem.-1)
TOURISM : CONCEPTS & PRINCIPLES
Subject Code : MTTM-104-18
M.Code : 75626

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

I. Explain the following terms :

- a. Visitor
- b. Demand
- c. PATA
- d. Tourism
- e. Inns
- f. Environmental impacts.
- g. Geo-tourism
- h. Carrying capacity
- i. Economic impacts
- j. Alternative tourism

SECTION-B

2. Explain the types of tourists.
3. Write a note on tourism demand.
4. Write a note on cultural impacts of tourism.
5. Explain the difference between tourism product and consumer products.
6. Explain inbound tourism and outbound tourism.

SECTION-C

7. Explain the various factors for tourist motivation.
8. Explain the need for destination planning and management.
9. Explain the role of Ministry of Tourism, Government of India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.